

Herrmann's Brain Dominance Model

In his brain dominance model, Herrmann identifies four different modes of thinking:

- Analytical thinking**
Key words: Auditive, logical, factual, critical, technical and quantitative.
Preferred activities : collecting data, analysis, understanding how things work, judging ideas based on facts, criteria and logical reasoning.
- Sequential thinking**
Key words: safekeeping, structured, organized, complexity or detailed, planned.
Preferred activities : following directions, detail oriented work, step-by-step problem solving, organization and implementation.
- Interpersonal thinking**
Key words: Kinesthetic, emotional, spiritual, sensory, feeling.
Preferred activities : listening to and expressing ideas, looking for personal meaning, sensory input, and group interaction.
- Imaginative thinking**
Key words: Visual, holistic, intuitive, innovative, and conceptual.
Preferred activities : Looking at the big picture, taking initiative, challenging assumptions, visuals, metaphoric thinking, creative problem solving, long term thinking.

Source: Wikipedia

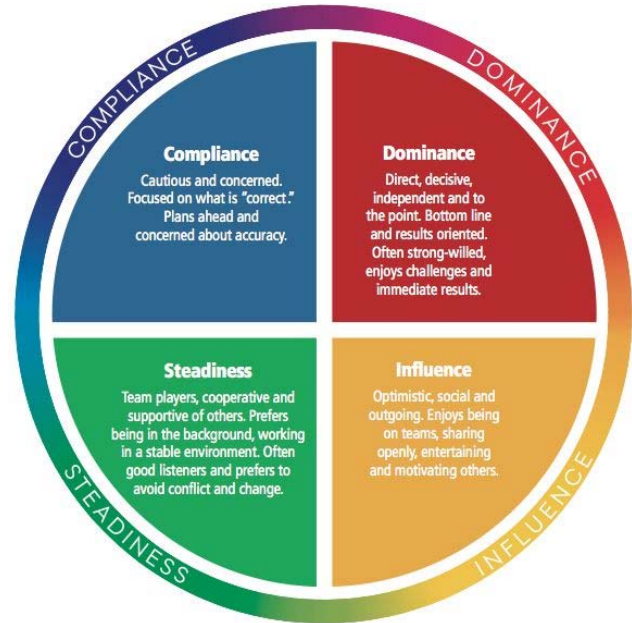
DISC Personality Types

D = Dominant (Active DISC Style, Task-Oriented)

I = Influential (Active DISC Style, People-Oriented)

S = Steady (Passive DISC Style, People-Oriented)

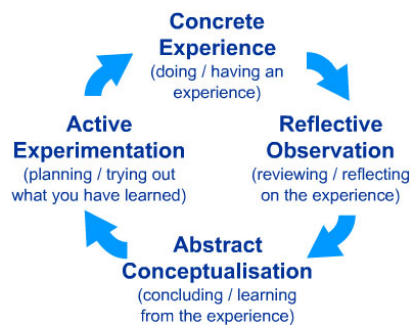
C = Conscientious (Passive DISC Style, Task-Oriented)



Source: Wikipedia

Kolb's Learning Styles

- Concrete Experience** - (a new experience of situation is encountered, or a reinterpretation of existing experience).
- Reflective Observation** (of the new experience. Of particular importance are any inconsistencies between experience and understanding).
- Abstract Conceptualization** (Reflection gives rise to a new idea, or a modification of an existing abstract concept).
- Active Experimentation** (the learner applies them to the world around them to see what results).



Source: <https://www.simplypsychology.org/learning-kolb.html>

4MAT Learning Styles



Source: <http://coachfederation.org/blog/index.php/1763/>